

KTXA PROGRAM/ISSUES REPORT JULY 1-SEPTEMBER 30, 2007

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm) and its public affairs show, Positively Texas, which airs Saturday mornings at 8am.

TXA 21 KTXA Ascertainment Report July-September 2007

Community

7/9 7, 8pm A study shows that more people volunteer in Dallas/Fort Worth than many other cities in Texas. **7/19 7, 8pm** More than 42,000 Mary Kay sales representatives visited Dallas for their annual convention increasing tourism dollars. **8/10 8pm** A Grand Prairie resident returned home following a two week stay in the hospital to find her motorized wheelchair had been stolen. A community center gave her another wheelchair. **8/10 8pm** TXA 21 donated backpacks and school supplies to children participating in programs sponsored by the Salvation Army. **8/28 8pm** The Meadows Foundation donated fifty-thousand-dollars for air conditioners for elderly, disabled and low-income Dallas county residents. **9/13 8pm** The Dallas Crisis Intervention team provided outreach to the homeless suffering from debilitating disabilities. **9/12 8pm** The United Way Chapter in Dallas has a new early learning program called "Born Learning". The program helps children four and under prepare for school. **9/27 8pm** Hundreds of firefighters took to the streets of Dallas for a Memorial March in honor of those who have died in the line of duty.

Health/Medical

7/2 7pm Doctors are trying to find out if high tech therapy can treat the psychological scars of soldiers returning from the war.

Crime

8/1 7, 8pm Dallas mayor and the police chief have a new enforcement plan directed at kids who commit crimes. **9/12 7pm** Fort Worth is scrambling to fix long response times for people needing an ambulance.

Positively Texas
Quarterly Report
July-September 2007

Community

8/4 Guidelines for shopping on Texas' Tax Free Weekend. **8/4** Information on the 4th Annual Keeping' It Real! Youth Empowerment Summit & Expo. **8/4** Details on Restaurant Week benefiting the North Texas Food Bank. **8/11** Segment on how the Fort Worth community is helping to rebuild a historic church destroyed by a tornado. **8/11** Details on a luncheon benefiting the United Negro College Fund. Texas Governor Rick Perry is the keynote speaker. **8/18** The non-profit Attitudes and Attire helps women in underserved communities. One of their programs is Hopeful Smiles. Participating dentists provide free dental care to women. **8/18** Details on Tulisoma: The South Dallas Book Fair and Arts Festival. **9/8** The Home Builders Association of Greater Dallas hosted a first ever event in North Texas, the Green Build Parade of Homes. **9/29** A spokesperson for the Fort Worth Modern Art Museum of Fort Worth talks about the exhibitions and events taking place at the museum this fall.

Medical

7/14 The mother of an autistic child shares how the book *The Autism Acceptance Book: Being a Friend to Someone with Autism* helps families with an autistic child. **7/25** Dr. Carol Wise, who identified the first gene associated with scoliosis provides information on scoliosis. A young patient talks about living with scoliosis. **8/4** Information on the American Cancer Society's annual Cruisin' for a Cure: Lakefest. **9/29** The North Texas Kidney Foundation prepares for their annual Kidney Walk. **9/8** Audiologist Deborah Price talks about the increase in the number of people losing their hearing.

Education

8/11 Judith Homs-Tomes, director of DISD's Margaret and Gilbert Herrera Student Intake Center offers helpful information for enrolling children in DISD schools, particularly immigrants. **9/1** Information on DISD's college fair.

Crime

9/1 A former offender talks about the non-profit Texas ReEntry Services. The organization provides services to ex-offenders making the adjustment back into society. **9/1** Information on the Dallas Municipal Teen Court program.